

**CONTRACT**

**WCWG**  
**2 Pai Park**  
**Suite A**  
**Greensboro, NC 27409**  
**(336) 307-4900**

<u>Contract / Revision</u> 60471 /		<u>Alt Order #</u> 08369028
<u>Product</u> DSCC/5399		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 5399
<u>Advertiser</u> Iss/DSCC		<u>Original Date / Revision</u> 09/14/16 / 09/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCWG	<u>Account Executive</u> Telerep Washington	<u>Sales Office</u> TeleRep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K St NW**  
**Washington, DC 20007**

**PRE-EMPTIBLE WITH 30  
 DAYS NOTICE**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WCWG	09/20/16	09/26/16	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$40.00			
N 2	WCWG	09/20/16	09/26/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$60.00			
N 3	WCWG	09/20/16	09/26/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$60.00			
N 4	WCWG	09/20/16	09/26/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$55.00			
N 5	WCWG	09/20/16	09/26/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$55.00			
N 6	WCWG	09/20/16	09/26/16	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$40.00			
N 7	WCWG	09/20/16	09/26/16	M-F 12p-1p	12:00 PM-1:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$40.00			
N 8	WCWG	09/20/16	09/26/16	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$50.00			
N 9	WCWG	09/20/16	09/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$40.00			
N 10	WCWG	09/20/16	09/26/16	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$40.00			
N 11	WCWG	09/20/16	09/26/16	M-F 530p-6p	5:30 PM-6:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/20/16	09/26/16	MTWTF--				3	\$60.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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<u>Contract Dates</u> 09/20/16 - 09/26/16	<u>Product</u> DSCC/5399	<u>Estimate #</u> 5399
<u>Advertiser</u> Iss/DSCC		<u>Original Date / Revision</u> 09/14/16 / 09/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WCWG	09/20/16	09/26/16	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/16	09/26/16	MTWTF--				3	\$60.00			
N 13	WCWG	09/20/16	09/26/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/16	09/26/16	MTWTF--				3	\$60.00			
N 14	WCWG	09/20/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/20/16	09/26/16	MTWTF--				3	\$40.00			
N 15	WCWG	09/24/16	09/24/16	Sat 10p-11p	10:00 PM-11:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$25.00			
N 16	WCWG	09/24/16	09/24/16	Sa 6p-7p	6:00 PM-7:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$40.00			
N 17	WCWG	09/24/16	09/24/16	Sa 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----1-				1	\$30.00			
N 18	WCWG	09/25/16	09/25/16	Su 5p-6p	5:00 PM-6:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----1				1	\$40.00			
N 19	WCWG	09/25/16	09/25/16	Sun 6p-7p	6:00 PM-7:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----1				1	\$35.00			
N 20	WCWG	09/25/16	09/25/16	Su 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-----1				1	\$50.00			
N 21	WCWG	09/20/16	09/20/16	Tue 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-----				1	\$200.00			
N 22	WCWG	09/20/16	09/20/16	Tue 9p-10p	9:00 PM-10:00 PM		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	-1-----				1	\$160.00			
N 23	WCWG	09/21/16	09/21/16	Wed 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$150.00			
N 24	WCWG	09/21/16	09/21/16	Wed 9p-10p	9:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/16	09/25/16	--1----				1	\$150.00			
<b>Totals</b>											<b>52</b>	<b>\$2,980.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/25/16	41	\$2,445.00	\$2,078.25
09/26/16 - 09/26/16	11	\$535.00	\$454.75
<b>Totals</b>	<b>52</b>	<b>\$2,980.00</b>	<b>\$2,533.00</b>

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<u>Contract / Revision</u>	<u>Alt Order #</u>
60471 /	08369028

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	DSCC/5399	5399

<u>Advertiser</u>	<u>Original Date / Revision</u>
Iss/DSCC	09/14/16 / 09/14/16

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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